



2010 Wing Ding Festival (October 2) APPLICATION FOR CONCESSION VENODR SUMMARY SHEET

Wing Ding Festival Date:	October 2, 2010
Set Up Cost:	\$250
Security/Clean-Up Deposit:	\$10/space due only of accepted (refundable by mail after the festival if area left clean)
Commission:	Five Percent (5%) of gross sales
Due Date:	August 2, 2010

Other Information:

- You must submit trailer or tent photos with your application.
- If applying to bring more than one trailer, please fill out a form for each trailer.
- Do not leave blank or write same as last year in the menu selections, space requirement or electrical requirements. Failure to fill out all information will make your application void.
- Wing Ding Festival will only accept "**Cluck Bucks**" in the concessions area. This means that **no** cash will be taken at concession booths.
- **Concessions will include all food that is prepared onsite at the festival.**
- There is limited space available, your application will be reviewed and if accepted, a contract will be forward to you for your acceptance. Letters of acceptance and denial will be sent out no later than August 20, 2010.

Selection Criteria:

Wing Ding Festival Concession Vendors will be selected based upon the following:

- Past or potential performance at the festival in the following areas:
 - Cooperation with the festival staff;
 - Past or potential sales performance; and
 - Presentation at point-of-sale
- Variety of Menu. Choices are balanced to offer new and popular selections throughout the site.

Festival Hours:

October 1 (set-up)	12:00 pm till 8:00 pm
October 2	9:00 am till 6:00 pm

(set up and festival hours are not subject to change)

Selected Food Vendors must understand that:

- Wing Ding Festival offers no guarantee for food sales;
- Vendors are solely responsible for complying with Wing Ding Festival regulations, Health Department regulations, and City/State tax regulations;
- Final settlement with Wing Ding Festival Treasurer will be Saturday night, October 2, 2010 after the festival closes to the public; and
- Vendor locations on site are on a first come first serve basis.

For questions about this application or the Wing Ding Festival, please contact Amy Mattison at (501) 982-1511.

2010 WING DING FESTIVAL
APPLICATION FOR CONCESSION VENDOR

Deadline for Application: August 2, 2010

(Please Print)

Concession Name: _____

Contract: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____

E-Mail Address: _____

Please Circle:

Are you're a previous Wing Ding Festival Vendor: YES NO

Electrical Requirements for Booth/Trailer: Volts _____ Total Amps: _____

Space Requirements for Booth/Trailer (please include trailer hitch in measurement)

Length: _____ Width" _____

Menu Selections (List ALL food and Beverages to be sold*):

_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

*Please note the Wing Ding Festival Concessions can sell **Pepsi** products.

SO NOT FORGET: FAILURE TO FILL OUT ALL ABOVE INFORMATION OR TO ATTACH A PICTURE OF YOUR TAILER OR TENT WILL RESULT IN A VOIDED APPLICATION.